

THIS STUDY HAS BEEN APPROVED BY THE CENTER FOR VOTER INFORMATION

Center For Voter Information

2643 Beaver Ave #326
Des Moines, IA 50310

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Dear

We are studying voter turnout among registered voters in Iowa this year, and this letter serves to inform you that you will be part of this study. We will be checking the voting records after the November 6 election to see if you voted as part of the study.

To increase the likelihood that you will be a voter, we want to offer you the following helpful information:

- Polling places will be open from 7 AM until 9 PM.
- To find your polling place or check your registration status, visit sos.iowa.gov

VOTING TAKES A PLAN.

How do you plan to vote?

At your polling place?

What time do you plan to vote?

In-person early?

What day do you plan to vote?

By mail-in ballot?

Have you received your ballot yet?

We hope that our work will help us understand who votes, why people vote and how we can encourage more voters to participate in our democracy. In assembling our data, we may call you to ask about your experience casting a ballot or, in the event you fail to vote, the reasons why you chose not to participate in this election.

When we check the records after the election, I hope to see that you cast a ballot.

Sincerely,

Lionel Dripps

Lionel Dripps
The Center for Voter Information

If you wish to be removed from our mailing list, email this code: to unsubscribe@centerforvoterinformation.org

The Center for Voter Information is a nonprofit, nonpartisan organization. The information is provided as a service to voters like you...

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Recent Votes Missed* 2014 General Election

Dear [REDACTED]

I am writing because, after checking the public voting records, it seems that you have missed recent elections. In fact, you are voting less often than almost 54% of the voters in your state.

Sometimes it is hard to make time for voting. We all need to make time for the biggest and most important voting decisions we can make in 2018. On **Tuesday, November 6**, you and other people in our community will choose who represents us in important state and local elections.

This Election Day, improve your record. Cast your ballot. Whichever candidate you support, your choice is an important voting decision you can make for our future.

When we check the voter records after the election, we hope to have the chance to thank you for doing your part as a citizen.

Sincerely,



Lionel Dripps
The Center for Voter Information

P.S. To better understand why people do or do not vote, we may call you after the election to discuss your voting experience. **Don't forget to bring a valid ID.** For details, please visit sos.iowa.gov/elections/voterinformation/voteridfaq.html.

* This data comes from publicly available state voter files.

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